Art 010: Introduction to Visual Arts has witnessed much growth. With every semester it has evolved into an interactive, inspiring and unique art course that invites students to produce artwork without ever entering an actual art studio. Offering both, theory and practice, Art 010 facilitates discussion between the instructor and each student. Students not only learn about art history, various art movements and artists, but also about art materials and techniques. The course stresses the importance of concept behind every narrative and artwork, forcing students to verbalize and materialize their ideas. Students are provided with many tools to help them meet and exceed the expectations of the course such as the Assignment Studio with student artwork and narrative examples as well as the numerous videos of the instructor demonstrating ideas and techniques. The success of this course has been the product of the collaboration between its original inventor, Jean Sanders, the author of the current content, Anna Divinsky, and the eLearning Institute.